

Cy Culpin

UI Developer. Digital Designer. Email Developer.

Work Experience

03/20 -
Current

Good Formula www.goodformula.com

Norwich Fencing www.norwichfencing.co.uk

HTML, CSS, Javascript, Git, Adobe XD

- Website design and build

Gary Curtis Cycle Mechanic www.cycle-mechanic.co.uk

HTML, CSS, Javascript, Adobe XD/Illustrator, Photoshop, Buffer

- Logo and branding design, website design and build, print design, social media management

Bedrock Learning www.bedrocklearning.org

Canva, Hootsuite, Adobe InDesign

- Social media management, print design work

A Group Anglia www.agroupanglia.co.uk

HTML, CSS, Javascript, WordPress, Hootsuite

- Management and evolution of group website suite, social media management

06/19 -
03/20

Tata Consultancy Services www.tcs.com

UX/UI Developer - Legal and General www.legalandgeneral.com

SEAL project

HTML, CSS, Javascript, Agile, Sketch, Git, Jenkins, Browserstack

- UI development and UX consultation for upgrades within L&G login journey

Lead UI Developer - Aviva UK www.aviva.co.uk

GCS project

HTML, CSS, Javascript, QlikSense, jQuery, RequireJS, Razor, Agile, Git, Jira

- Led the UI development to provide a QlikSense graph driven dashboard and information portal for Global Corporate Specialty customers

04/19 -
06/19

Hoseasons www.hoseasons.co.uk

Contract Front-End Developer

HTML, CSS, Javascript, HandlebarsJS

- Completed BAU, enhancements and bug fixing work on cottages.com

03/18 -
12/18

Aviva www.aviva.co.uk

Contract Front-End UI Developer

HTML, CSS, Javascript, jQuery, RequireJS, Razor, Agile, Git, Jira

- Mixed project development work on login journeys with global teams

12/15 -
03/18

Virgin Money www.virginmoney.com

Digital Designer / HTML Email SME

Adobe Photoshop/Illustrator/InDesign/After Effects/Premier Pro, HTML, Litmus, MAPP, Jira

- Responsible for HTML email template development and evolution, standards and guidelines
- Developed HTML/CSS animated banner ad suite and supporting development guidelines
- Created end-to-end campaign creatives; concepts, scamps, pitch decks, presentations to stakeholders and final assets for digital and print media
- Edited videos and animations for in-store advertising and social media
- High resolution photo editing and retouching

Contract Digital Content Manager/ Front-End developer

HTML, CSS, jQuery, Maxymiser, Jira

- Content and development changes, A/B testing and MVT with Maxymiser

06/13 -
12/15

DM Orthotics www.dmorthotics.com

Freelance Digital Consultant

HTML, CSS, jQuery, PHP, Bootstrap, Concrete5

- Managed the evolution of bespoke PHP eCommerce solution, productivity applications and brochureware website from concept up
- Architected end-to-end digital business solution utilising GSI barcoding system, raising factory productivity in the first 6 months
- Responsible for UX/UI design and development of functional interfaces
- Presented talk at the 2015 GSIUK conference about my work with DM Orthotics

06/08 -
06/13

Aviva www.aviva.com

Front-end Developer

HTML, CSS, jQuery, Git/SVN, Django

- Progressed to lead developer within 18 months
- Led tactical projects and small teams of developers
- Held positions on the Digital Innovation and Mobile Governance "Centre of Expertise" teams
- Developed fixed-width global HTML email templates, supporting standards and guidelines
- Delivered Aviva's first mobile specific website
- Created guidelines for design, usability, development and accessibility
- Led front-end development of Aviva's first £1m pilot of Adobe CQ5/AEM

Personal Information

Email

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Phone

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Linkedin

linkedin.com/in/cyculpin

Portfolio

cyculpin.com

Address

68 Waterloo Rd,
Norwich,
Norfolk,
NR3 1EW

Skills

Everyday languages/tools

Adobe CC Illustrator/ Photoshop/
InDesign/XD, HTML, CSS/SASS,
JavaScript/jQuery,
VS Code, Wordpress, Agile, Jira, Git,
Litmus, Buffer, Hootsuite

**I have further experience
working with**

RequireJS, Jenkins, Visual Studio,
VSTS, .Net, Grunt, Bootstrap,
CSS Animation, CQ5/AEM, PHP,
Concrete5, Flash, Tridion, QlikSense,
Web accessibility, Video editing,
GSI barcoding solutions, SVN,
Browserstack

Education

Litmus

Certified Email Design Practitioner

Norwich City College

Electrical Installation C&G 236
NVQ Level 2

Thorpe St Andrew High

9 GCSE grades

References

Martin Matthews

Chairman - DM Orthotics

m.matthews@dmorthotics.com

Kieron Norfield

Software Development Director - Fiserv

knorfield@gmail.com

Lee Powell

Front-End Software Architect - Aviva

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Michael Perry

Product Owner - Aviva

michael.perry@aviva.com